

## OPEN CALL FOR INTERNATIONAL YOUNG FASHION TALENT

### Terms and Conditions

Organiser: Laboratory of Artificial Intelligence in Design (AiDLab) Limited

Entrants: Participants selected in accordance with the descriptions and mechanisms set out in this document.

1. Entrants agree that if they are chosen as one of the 10 entries, they will attend and take part in required programme-related events and publicity, including but not limited to fashion shows, trainings, Q&A sessions, press interviews, photo and video shootings, award presentation ceremonies arranged by the Organiser. The Organiser and the appointed media supporters reserve the absolute right to select among the final entries and/or their works for any form of media production for promotional or marketing purposes and deemed as appropriate by the Organiser and the media supporters without the entrant's prior approval.
2. While the Organiser will exercise a high degree of care in handling all entries, the Organiser will assume no liability for any damage or loss of any kind.
3. The collections and the associated materials will be on loan to AiDLab until May 2025 for fashion shows and promotional purposes.
4. Each entrant must be the sole and exclusive owner of the copyright of the entry(ies). Entries should not infringe on any rights of any third-party. Their final work must not have been presented publicly in any formats or platforms.
5. All entries submitted must be original work and must not infringe on the *Intellectual Property Rights* (IPR)\* of any individual, collection of individuals, or entity. The use of images belonging to third parties must be fully attributed, fully disclosed and must be done only with the prior written consent of the image owners. The Organiser shall not be responsible whether directly or indirectly for any liability, howsoever arising from any violation of any copyright laws. Entrants agree to indemnify the Organiser against all actions, costs, claims and liability of whatever nature arising out of or in connection with any allegation and /or claim of infringement of the IPR of any party.

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6. “Intellectual Property Rights” shall mean patents, trademarks, service marks, trade names, design rights, copyright, domain names, database rights, rights in know-how, new inventions, designs or processes and other intellectual property rights of what- ever nature and wheresoever arising, whether now known or hereafter created, and in each case whether registered or unregistered and including applications for the grant of any such rights.
7. The Organiser at all times reserves the right to reject and disqualify any submitted entry(ies) or to deprive any winning entry(ies) if, in the sole opinion of the Organisers, the entry(ies) infringe on the IPR of any party.
8. All selected entrants will be subsidised for the production fee for 4-outfit collections with the total amount up to HK \$40,000, an AiDA Mentorship Programme, free-of-charge AiDA subscription with full technical support, transportation and accommodation support (1 economy class return-ticket to Hong Kong and 3-night accommodation for International and Mainland young fashion talent, details to be announced).
9. By submitting an entry, the entrants grant the Organiser an irrevocable royalty-free lifetime license to use, re-use, publish and re-publish, in whole or in part, in composite or distorted character form all images or photographs, in any medium, now or hereafter, for any purpose whatsoever, including, but not limited to, promotions, illustrations, editorials, advertising, marketing, trade or any other purpose whatsoever without compensation.
10. The Organiser expressly disclaim any responsibility and contestant agrees to indemnify and hold harmless the Organiser and their respective employees and officers, from and against any and all claims, actions, demands and/or liability for injury, damage or loss whatsoever relating to or arising in connection with participation in this competition (regardless of the cause of such injury or loss) or the delivery and/or subsequent use or misuse of any of the prizes awarded.
11. The Organiser shall not be liable to compensate any entrant for any rejected, disqualified, unsuccessful and any title deprived entry.
12. The Organiser reserves the right to amend the details of the open call without prior notice, and to terminate or cancel the open call without any notice or explanation. Applicants understand that it is their sole responsibility to keep abreast of any change to the open call rules.
13. By submitting an entry or entries, applicants agree to be bound by the terms and conditions contained in this document.

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14. The Organiser reserves the right to interpret and amend the regulations of this open call at any time, and for any reason.
15. The Organiser reserves the right to amend the regulations of the open call without further notice however the Organiser will endeavour to inform applicants of any change as soon as is practicable. In the event of any dispute, the Organiser reserves the right of the final decision.
16. All entrants agree that prior written consent to the Organiser is required before the entrant uses his/her entry for any commercial purpose.
17. The terms and conditions contained in these Rules and Regulations shall be construed and governed by the Hong Kong laws.

Disclaimer: The Government of the Hong Kong Special Administrative Region provides funding support to the project only, and does not otherwise take part in the project. Any opinions, findings, conclusions or recommendations expressed in these materials/events (or by members of the project team) are those of the project organisers only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Culture, Sports and Tourism Bureau, the Cultural and Creative Industries Development Agency, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.

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